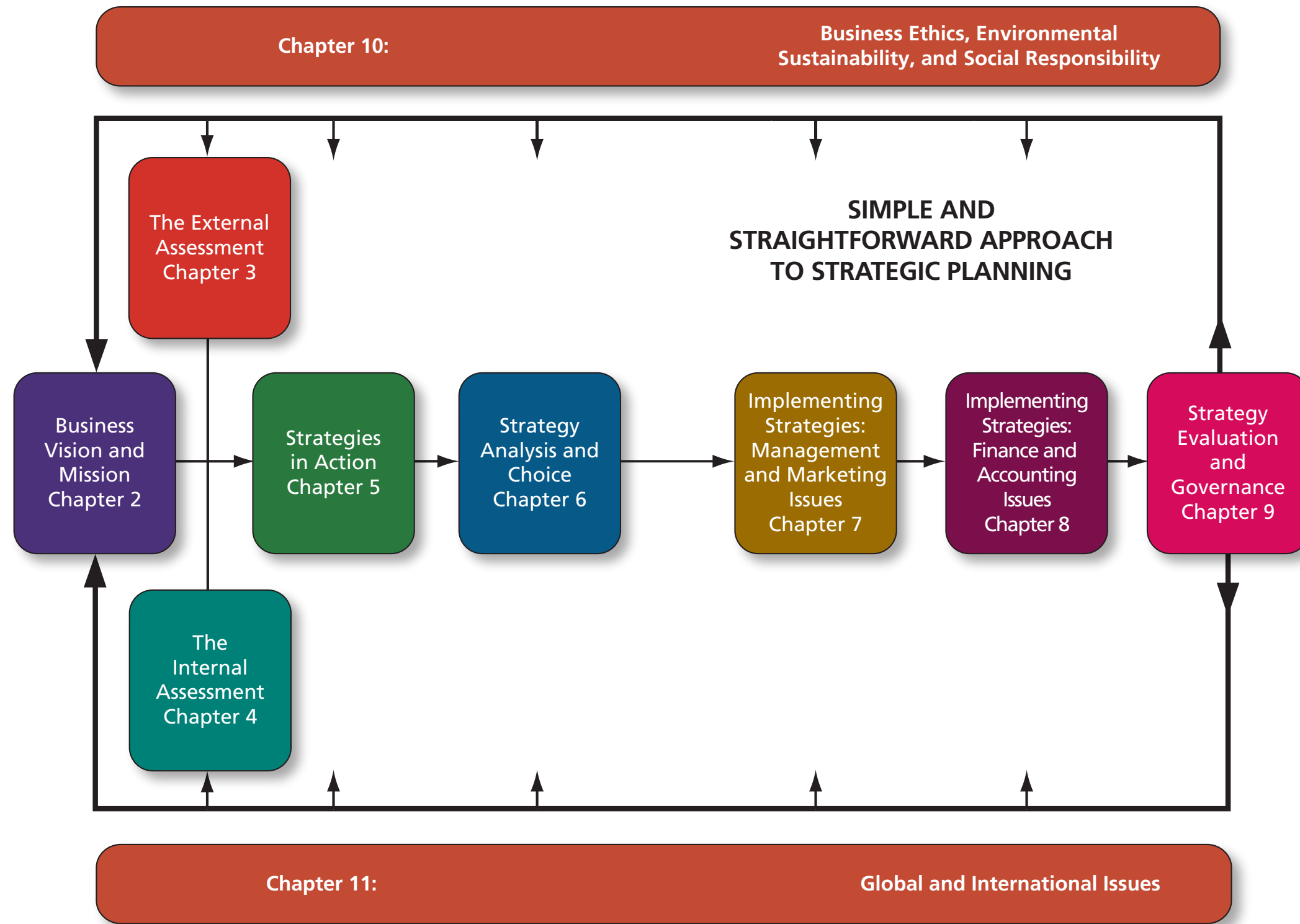


# Comprehensive Model of the Strategic-Management Process



Strategy Formulation | Strategy Implementation | Strategy Evaluation

USED WIDELY AMONG BUSINESSES AND ACADEMIA WORLDWIDE

USED TO INTEGRATE AND ORGANIZE ALL CHAPTERS IN THIS TEXT