Comprehensive Model of the Strategic Management Process

Chapter 10: Business Ethics/Social Responsibility/Environmental Sustainability Issues

- Perform External Audit Chapter 3
- Develop Vision and Mission Statements Chapter 2
- Establish Long-Term Objectives Chapter 5
- Generate, Evaluate, and Select Strategies Chapter 6
- Implement Strategies—Management Issues Chapter 7
- Implement Strategies—Marketing, Finance, Accounting, R&D, and MIS Issues Chapter 8
- Measure and Evaluate Performance Chapter 9

Chapter 11: Global/International Issues

- Perform Internal Audit Chapter 4

USED WIDELY AMONG BUSINESSES AND ACADEMIA WORLDWIDE
USED TO INTEGRATE AND ORGANIZE ALL CHAPTERS IN THIS TEXT